

EIM Telecom Introduces Skuku, the First Soft Phone Independent of Cellular Operators

Skuku stick transforms a user's PC into his personal mobile phone, keeping all the phone features and allowing low-cost VoIP & IM calls

Petah Tikva, Israel, February 5, 2008 – EIM Telecom, an international communications company specializing in network based telephony solutions, announced today the release of Skuku, the first soft phone roaming solution independent of and unrelated to any cellular operator. This unique solution combines GSM technology with the Internet and enables any user with an Internet connection to make VoIP and IM calls via a PC.

Skuku stick, which is a USB device that turns a PC into a mobile phone once a SIM-card is inserted, allows user to pay only the local airtime charges when making and receiving calls from their home country. The user keeps their own personal phone number and enjoys all the other features of their mobile phone, including contact lists and text messaging. Skuku stick also enables receiving and making of international calls from anywhere in the world at low IP tariffs, while inter-network calls are free.

"Keeping your own phone number and being within reach for anyone who calls are very important when traveling. Skuku removes the limitations of a closed network software, while at the same time offering low IP tariffs on all calls, We are very proud to offer Skuku as the first solution of this kind," said Mr. Pini Peter, C.E.O of EIM Telecom. "We believe Skuku will gain a wide recognition in today's highly mobile world."

The Skuku stick and the entire Skuku roaming solution will be demonstrated at the upcoming World Mobile Congress in Barcelona at booth no. A66, hall 2, level 1.