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**President and CEO**

**ST-Ericsson**

November 9, 2011

# Safe harbor statement

This presentation contains forward-looking statements that involve inherent risks and uncertainties. We have identified certain important factors that may cause actual results to differ materially from those contained in such forward-looking statements.

For a detailed description of risk factors see STMicroelectronics' (NYSE:STM) and Ericsson's (NASDAQ:ERIC) filings with the US Securities and Exchange Commission, particularly each company's latest published Annual Report on Form 20-F.

# Our journey

2009

Formation

Integration

Restructuring



2010

Transformation

New portfolio of  
smartphone and tablet  
platforms

Customer wins and  
market traction

2011

Starting to see  
the benefits

**NovaTHOR**<sup>™</sup>  
BY ST-ERICSSON

Execution and delivery of  
new platforms

Build on our foundation to  
create new business



# Our journey

2009

Formation

2010

Transformation

2011

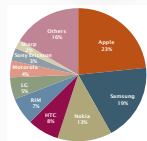
Starting to see  
the benefits



Number of R&D sites -25%  
Number of employees -24%



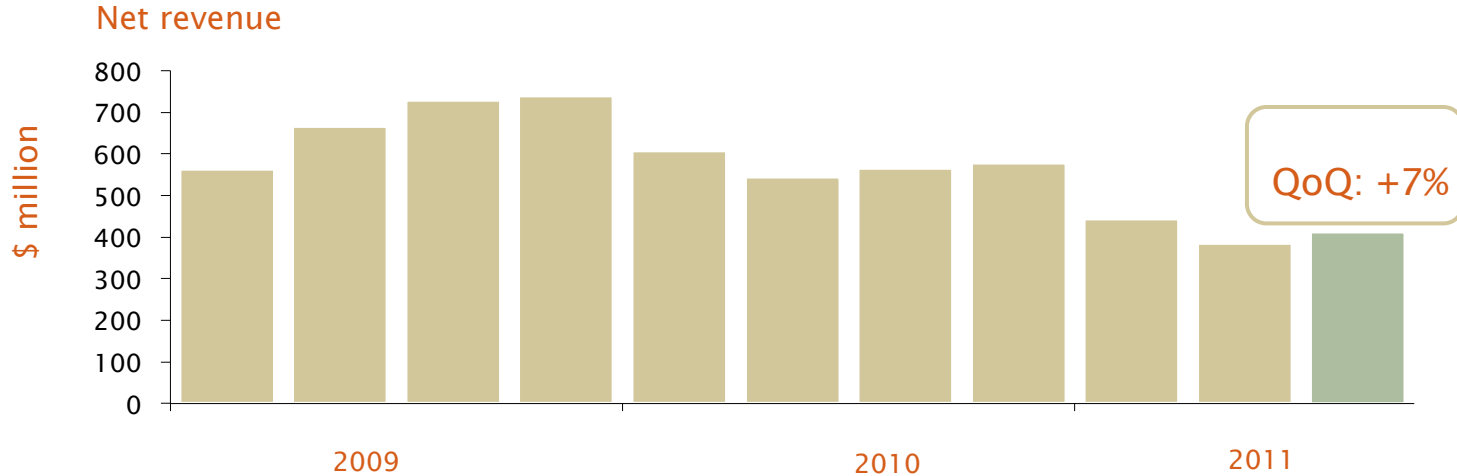
New products as a percentage of total sales crossed  
the 50% threshold in Q3 2011



Engaged with 7 of the top 9 device manufacturers,  
including HTC, Motorola, Nokia & Samsung

# Q3 financial overview

- Net sales \$412 million
- Operating loss \$194 million
- Transition still ongoing: new products grew to about 55% of total sales



# Our aim



**Leadership in smartphones and tablets**



**Drive innovation in mobile broadband**




**Enable coolest, richest, affordable devices**



# Competitive landscape

## Key competencies for advanced platforms

		Qualcomm	Intel	Broadcom	Renesas	Marvell	Mediatek	TI	Nvidia
HSPA+/LTE	√	√	√	√	√	√			√
TD-LTE	√	√				√			
APE	√	√	√	√	√	√	√	√	√
ModAp	√	√	√	√	√	√	√		√
Connectivity	√	√	√	√		√	√	√	

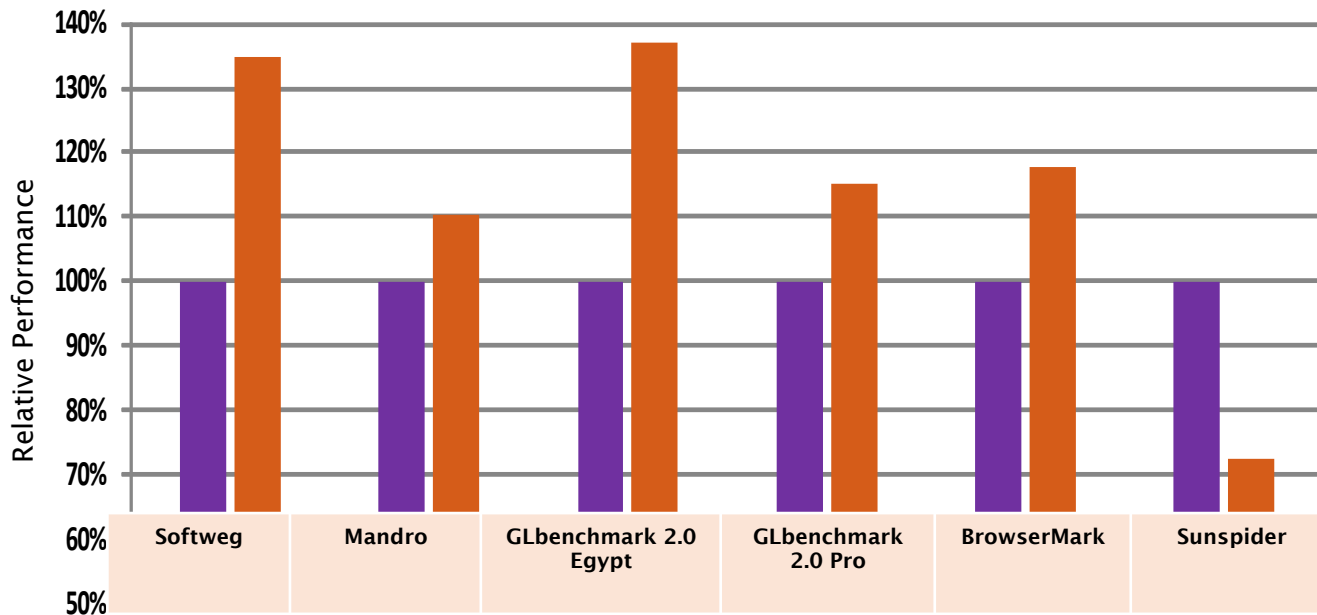
√ = Meaningful presence

√ = Recent move / in development

Recent moves reinforce and validate complete platform approach  
...but full integration takes up to 2+ years

# NovaThor™ outperforms competition side-by-side

## CPU, graphics, web browsing, power management





# Innovative solutions for LTE leadership

**THOR™**  
BY ST-ERICSSON

**M7400**

Sampled Q2'11

- Industry smallest solution
- Optimized for smartphones
- LTE FDD/TDD, HSPA+ and TD
- 8 band radio solution
- VoLTE support



## Same modem solution across the portfolio

### True & efficient multi-mode

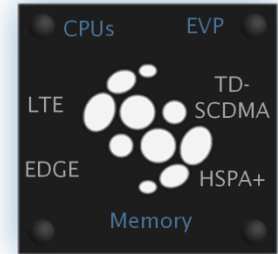
Unified handling of all 3GPP technologies

### Software-defined radio access

Fast introduction of new features and easy adaptation to latest standards

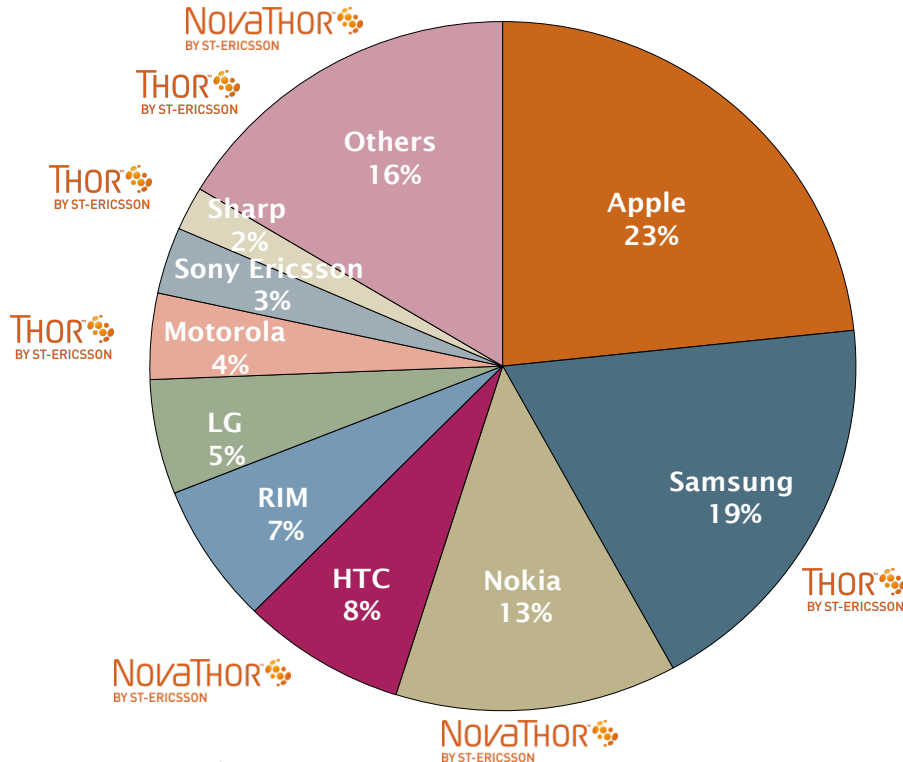
### Scalability in size & performance

Powerful high-end to cost-efficient entry



# Our traction today

## Global Handset OEMs by value 2Q 2011



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**THOR™**  
BY ST-ERICSSON

Actively engaged with  
**7 of the top 9**  
OEM manufacturers by revenue

Including NovaThor™ U8500  
platform design wins with  
**five top OEMs**

Source: Strategy Analytics, August 2011

# ST-Ericsson announcement snapshot 2011

**NovaThor™**  
BY ST-ERICSSON

**ST-Ericsson unveils NovaThor™**

Developer's  
**IGLOO**

**Snowball developer board and Igloo community**

**T-Mobile Sidekick™ 4G from Samsung**

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**THOR™**  
BY ST-ERICSSON

**T-Mobile Galaxy S 4G from Samsung**

**AT&T Infuse™ 4G from Samsung**

**THOR™**  
BY ST-ERICSSON



**Ericsson wins Panasonic Toughbooks™**

**Ericsson modules in Lenovo ThinkPad™**



**THOR™**  
BY ST-ERICSSON

**T-Mobile Exhibit 4G from Samsung**

**THOR™**  
BY ST-ERICSSON



**China Mobile launches HTC Sensation Z710t,**

**NovaThor™**  
BY ST-ERICSSON



**Motorola Atrix 2**



**THOR™**  
BY ST-ERICSSON

**Panasonic Lumix phone**

**THOR™**  
BY ST-ERICSSON



**NovaThor™**  
BY ST-ERICSSON

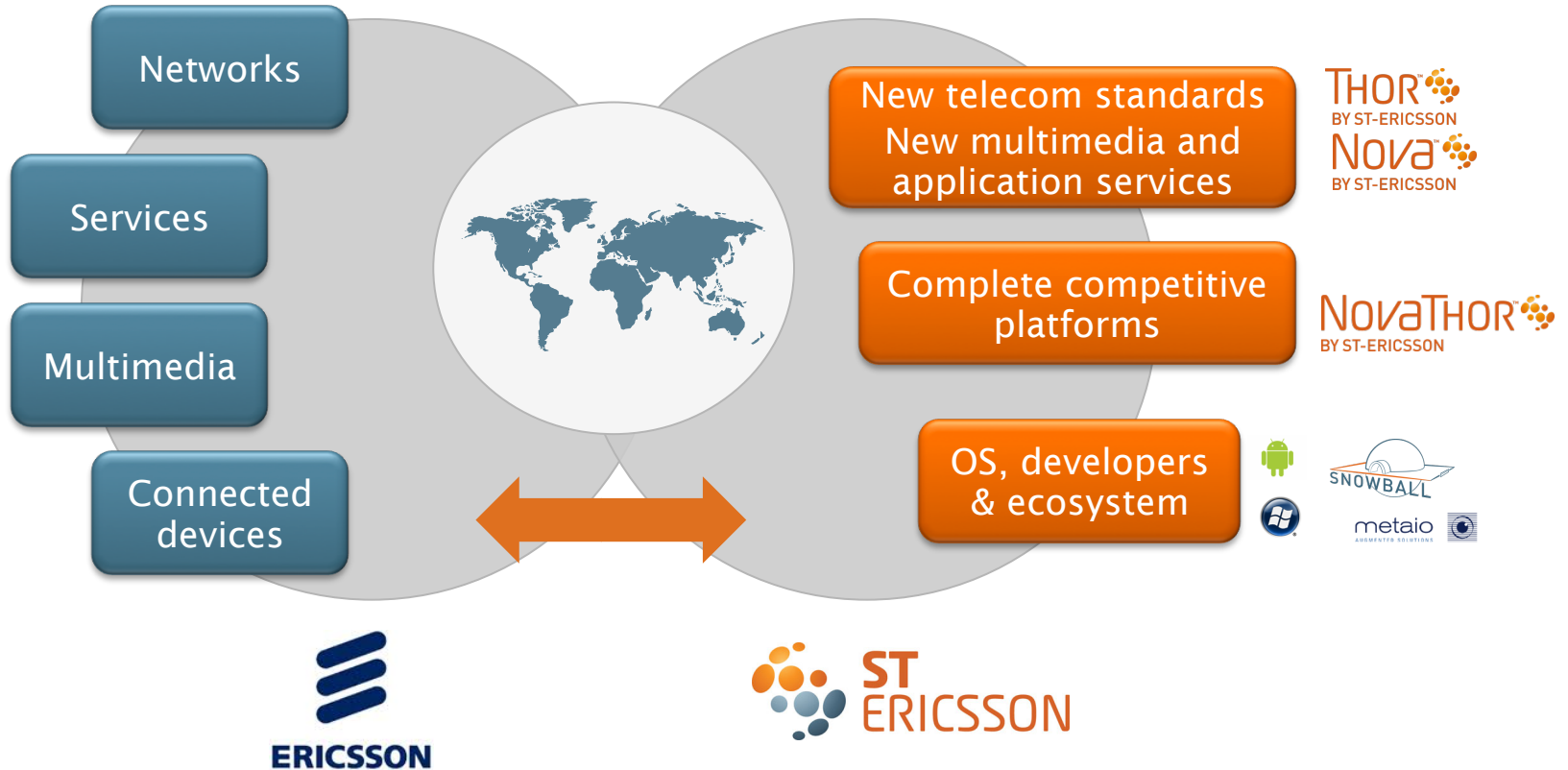
**Nokia selects ST-Ericsson as supplier for future Windows Phone devices**

**THOR™**  
BY ST-ERICSSON



**Thor™ M7400 modem selected as CES 2012 Innovations honoree**

# ST-Ericsson role in Ericsson end-to-end strategy



# Summary

- **Still in transition, a lot done, a lot left to do**
- **Industry leading roadmap to achieve leadership in fast-growing smartphone and tablet markets**
- **Actively engaged with 7 of top 9 device makers**
- **New products now in production and/or sampling with customers**
- **Integral role in Ericsson's end-to-end strategy**
- **Determined to win!**

Thank you

