

Press Release

Mexico City, Mexico – July 7, 2008

Telcel brings Mexico's wireless internet to life with high-speed urban network
Customers can access internet, music, video and entertainment services through the high speed wireless 3G data network enabled by Nokia Siemens Networks' 3G solution

Telcel, Mexico's leading wireless operator, has launched its third-generation (3G) high speed broadband network in several cities, bringing the power of the wireless internet to customers.

Telcel aims to attract new subscribers to its service through the offer of innovative services such as live video sharing, news and entertainment in the most important cities of Mexico nationwide.

Nokia Siemens Networks, one of Telcel's preferred vendors of this technology, participate in this milestone project providing a solution combining infrastructure and services based on High Speed Downlink Packet Access (HSDPA) standards built on its acclaimed Flexi BTS technology. The work with Telcel on the launch of these services, confirms Nokia Siemens Networks' position as the leading provider of 3G technology in Latin America.

Third Generation (3G) wireless technology with High Speed Downlink Packet Access (HSDPA) will allow Telcel's customers to enjoy the benefit of broadband speeds throughout the new service areas on their mobile devices. This means faster data transmission through the mobile network at broadband speeds of up to 2 mega bits per second during peak times, as well as expanded voice capacity, in this initial launch.

“With the launch of the 3G network in Mexico, Telcel considers that all the customers will benefit from the powerful combination of a superfast network and a portfolio of next-generation 3G handsets that quickly deliver interactive content and applications anytime, anywhere to the handset or a PC connected via an access PC card or handset“

“Nokia Siemens Networks is confident that Telcel's customers will love the new services being offered in the 3G launch, and will work closely in partnership with Telcel to bring more services to more of its customers in the future.

The beauty of our Flexi BTS technology is that it is a flexible platform on which future upgrades for even higher data speeds can be added very efficiently through SW upgrades. This again mean fast and efficient introduction of the next step which is Long Term Evolution (LTE) that further dramatically enhances the user experience of wireless data” said Armando Almeida, Head of Latin America for Nokia Siemens Networks.

The commercial launch of this 3G network will help Telcel to attract new customers through innovative high-speed data services and increased voice capacity, while also providing significant benefits to their existing subscribers.

About Telcel

Telcel is the leading wireless services provider in Mexico with more than 51 million clients and 90% of the Mexican wireless market. In operation since 1989, Telcel offers a wide array of voice and data services in the largest TDMA network and GSM/GPRS/EDGE 1900 network in Latin

America. Telcel is a subsidiary of America Movil [NYSE: AMX] [NASDAQ: AMOV] [BMV: AMX], the leading provider of wireless services in Latin America. As of march 25, 2008 it had over 159 million wireless subscribers.

About Nokia Siemens Networks

Nokia Siemens Networks is a leading global enabler of communications services. The company provides a complete, well-balanced product portfolio of mobile and fixed network infrastructure solutions and addresses the growing demand for services with 20,000 service professionals worldwide. Nokia Siemens Networks is one of the largest telecommunications infrastructure companies with operations in 150 countries. The company is headquartered in Espoo, Finland. www.nokiasiemensnetworks.com

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