

## **Company profile**

## iKS-Consulting presents a new product – "iKS-Profile". New product is available in two languages – Russian and English.

iKS-Profile contains **operative information** of the Ukrainian telecom market players and has the following structure:

- General information about a company
- Network and geographical coverage description
- Company development Indexes
- Business features and structure
- Markets of presence
- Services portfolio
- Basic services development indexes
- Consumption groups
- Tariff policy
- Sale channels
- SWOT-analysis
- Company positioning peculiarities
- Stage of company development and feature of competition strategy
- Company development plans

## Product's advantages:

- Urgency: a client gets the latest information on the market players
- Efficiency: from a query to mounting passes only a few workings days
- Economy: a client gets only necessary information without arranging a client's research
- Authenticity: profiles are based on multiple information sources

Number of pages: 10-15 The profile price: \$540 (without VAT) Profile language: Russian/English

> iKS-Consulting Ukraine 04116, Kyiv 10, Vandy Vasylevskoi Str., off. 79 Tel. +38 (044) 493.65.60 Fax.+38 (044)489.27.09 <u>ukraine@iks-consulting.ru</u> www.iks-consulting.ru



iKS-Consulting Russia Moscow, 5/3 Ogorodny Proezd Tel. +7 (495) 505.10.50 Fax.+7 (495) 229.49.76 info@iks-consulting.ru www.iks-consulting.ru