

Company profile

iKS-Consulting presents a new product – "iKS-Profile". New product is available in two languages – Russian and English.

iKS-Profile contains **operative information** of the Ukrainian telecom market players and has the following structure:

- General information about a company
- Network and geographical coverage description
- Company development Indexes
- Business features and structure
- Markets of presence
- Services portfolio
- Basic services development indexes
- Consumption groups
- Tariff policy
- Sale channels
- SWOT-analysis
- Company positioning peculiarities
- Stage of company development and feature of competition strategy
- Company development plans

Product's advantages:

- Urgency: a client gets the latest information on the market players
- Efficiency: from a query to mounting passes only a few workings days
- Economy: a client gets only necessary information without arranging a client's research
- Authenticity: profiles are based on multiple information sources

Number of pages: 10-15 The profile price: \$540 (without VAT) Profile language: Russian/English

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