

Вопрос емкости или стоимости - LTE решает обе задачи

Игорь Кокоцкий Ст. консультатнт по поддержке продаж в России и СНГ Motorola Home & Networks Mobility

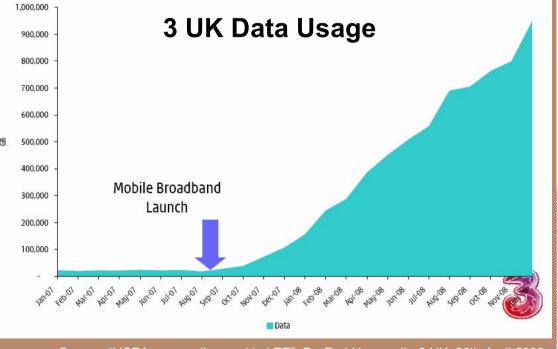




Тенденции



Данные оператора HSPA по передаче данных Линейный рост уже 2ой год!



Source: "HSPA + ... on the road to LTE", Dr. Erol Hepsaydir, 3 UK, 20th April 2009

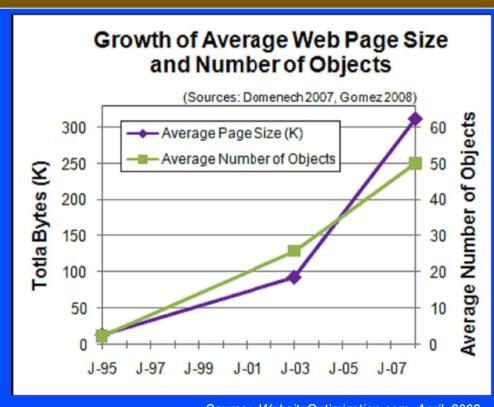
Экономика увеличения емкости 3G не соответсвует возможностям роста прибыли

- Стоимость апгрейда 3G сети растёт быстр
 - Потребность в новых частотах
 - Расщепление сот
- Результат для бизнеса: Прибыли ниже
 - Стоимость растёт быстрее прибыли

Просто необходимо: Снижение стоимости за 1 бит



Размер / сложность веб сайта растёт



Source: WebsiteOptimization.com, April, 2008.

Выше размер веб страницы

= требует расширение полосы

Большее к-во обьектов страницы

= требует снижения задержек

Ассиметрия роста трафика

- ~200,000 Youtube Uploads / day 1
- ~200,000,000 Youtube DL streams / day ²

Dr. Michael Wesch, Kansas State University
 Calculated from comScore, March 4, 2009

Потоковое видео



Использование беспроводного Интернета отстает от проводного на 3-5 лет

75% пользователей смотрят видео онлайн*YouTube = 27% of internet traffic ~200M streams per day

Видео стриминг толкает фиксированых пользователй на превышение их т.н. лимитов Fair Usage Policy (30-50GB/m) 10% UK Fixed Line BB Subs go over FUP in October 08

Не только ноутбуки... короткие клипы идеальны для телефонов 15min of daily YT = 1.2GB/month

Пользователи в 2011

Road Warrior

Laptop + Mobile

APPS	Days / Mo	KB / Day	Hrs /day	Kbps	KB / Mo
VoIP/Conference on Mobile	20		1	64	576,000
VoIP on Mobile				65	87,750
Netmeeting whe	90			500	450,000
Outlook (100 en					220,000
Outlook (100 en only 5 attachme 2.4GB/n	20	nt	h		480,000
Communicator	IU	Ш	ш	3	43,200
Linked-In, profile down				128	115,200
Competitor sites, News sites, etc (Bursty traffic)	4		1	100	180,000
Home recorded movie on hard drive set top box / Sling / Com	2		2	1000	1,800,000
Youtube N				5	576,000
Radio stres 5.1 GB/1	mo	on	tin	1	576.000 5.1

College Student

Laptop + Mobile

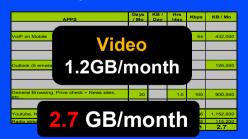
APPS	Days / Mo	KB / Day	Hrs /day	Kbps	KB / Mo
			-		
VoIP on Mobil			Y	64	172,800
Vide	0				
Outlook (10 er					315,000
Outlook (10 er 4.5GB/m		1 th	, i		315,000
Live Messenge	U	Ш	إكا	3	405,000
MySpace/Facel up and down				128	172,800
General Browsing, Music + News sites, etc	20		1.0	100	900,000
Home recorded movie on hard drive set too box / Sling / Cd				000	5,400,000
			41	56	1,152,000
Poutube, Radio str. 11.1 GB/I		•][ldi	28 th	2.304.000
				<i></i>	

Urban Professional

Laptop + Mobile

Kbps	Chos KB/Mo
Tups	tops (to) inc
64	64 86.40
	44,00
	330,00
3	3 405,00
128	128 144,00
100	100 225,00
1000	3,600,00
	345,60
	864,00

Typical Mobile only





Экономия ОРЕХ и САРЕХ

Покрытие

 No "cell breathing" issue – can cost CDMA networks 35% of coverage area

Пропускная способн. сек

- Spectral efficiency Approx. 3x-4x HSPA
- Less overhead than multi-carrier HSPA

Большая емкость снижает ОСВ (TCO)

Самоорганизущиаяся сеть

- Fewer new resources required to expand the network
- Less downtime with faster, more automated processes

Экологичность

- Greater power efficiency
- Deployment Options
- Green power sources
- Greater capacity per site

Открытость, гибкость

- Open interfaces for interoperability, driving competition and lower costs
- Less boxes in architecture
- Geographic distribution / server pooling

Транспорт

 Fewer Large LTE Backhaul links vs. More Small Backhaul links for cell splitting

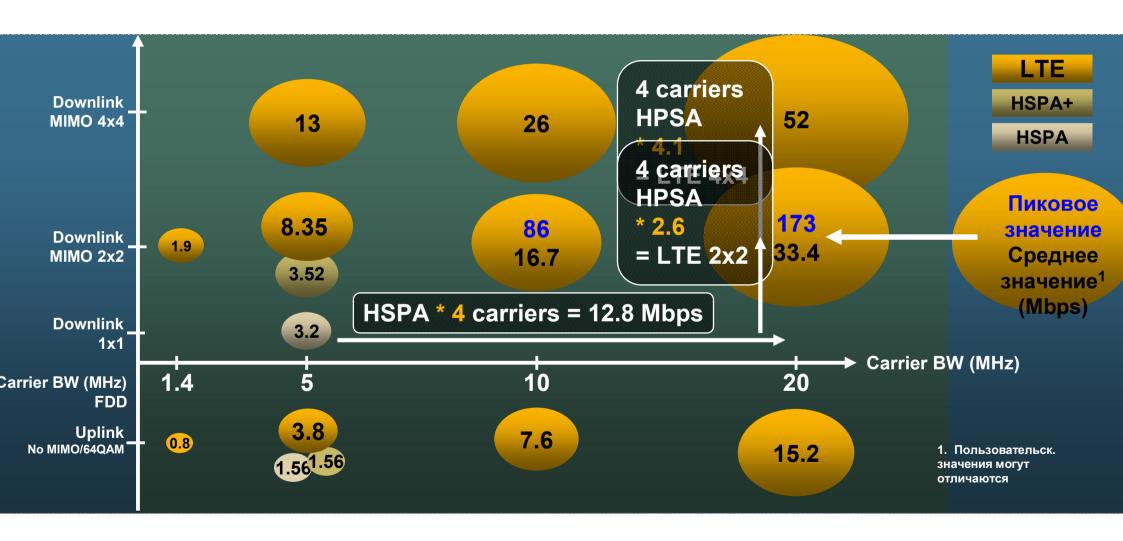
Архитектура LTE и инновации несут ещё больше экономии ОСВ (TCO)



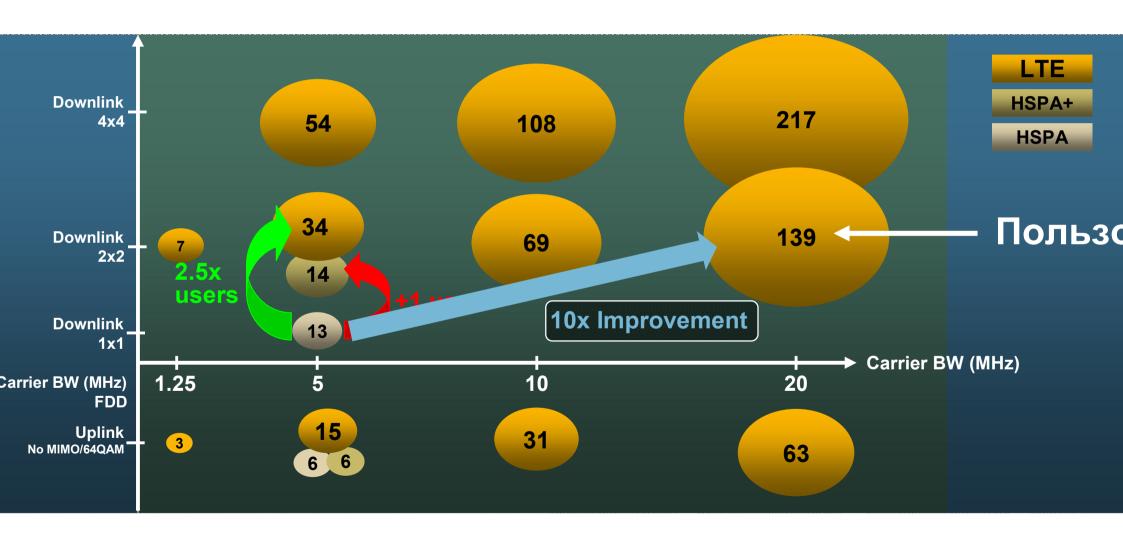


Емкость LTE

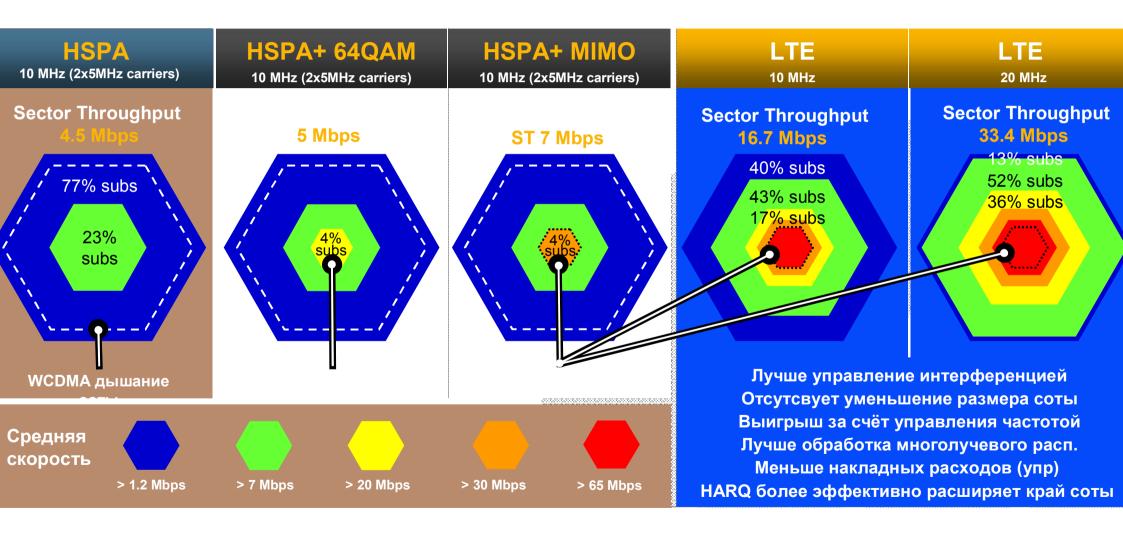




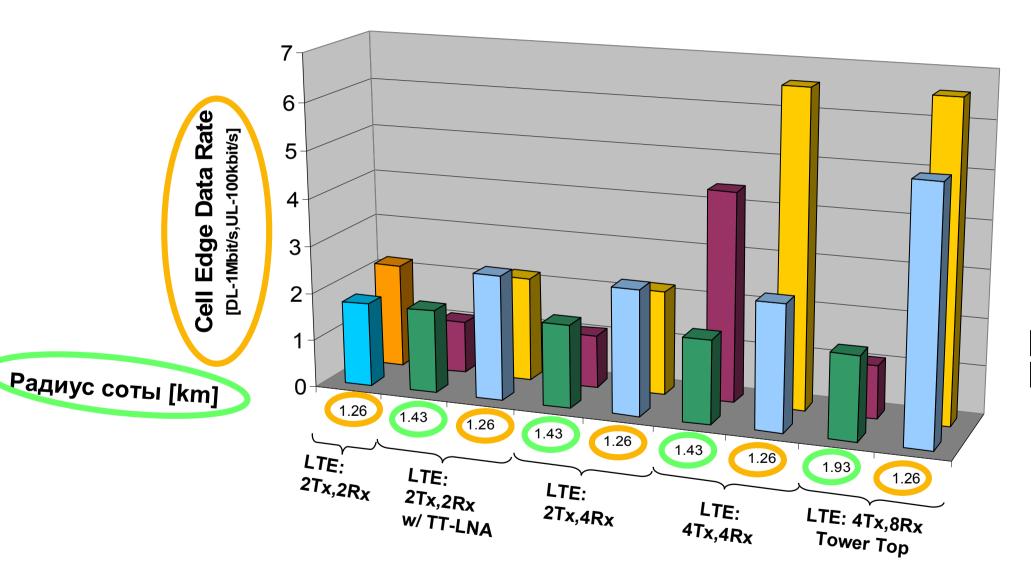






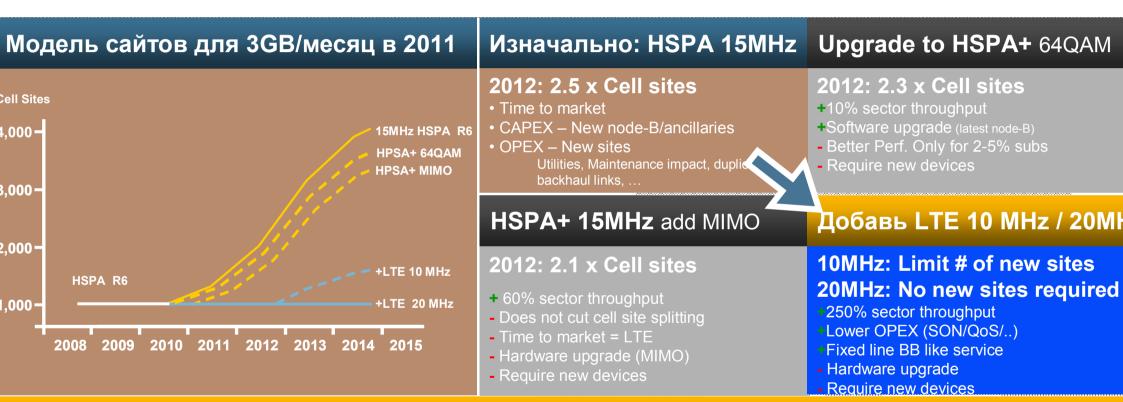












Для <u>тех же CAPEX инвестиций,</u> LTE минимизирует к-во сот, понижает <u>OPEX</u> и дает лучший сервис для пользователей



Испытания для глоб. заказчиков

Пре-коммерческое решение на MWC и CTIA

- 2 x eNodeB with 1 Sector each
- PTP backhaul link to core for staging site
- EPC core network
- Video core encoding / media server / IPTV

Реалистичные условия

- Demonstrated 2 handovers
- 2.6 GHz and 700 MHz spectrum
- LTE RAN standard compliant (December standard at MWC)
- 10MHz channel bandwidth
- Challenging RF conditions

Выставки MWC and CTIA демо драйв







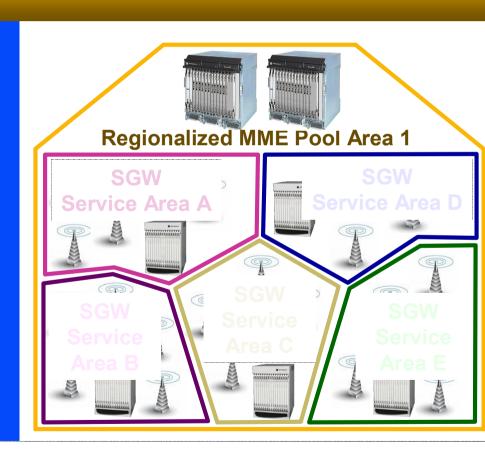
Доп. факторы снижения TCO



Вариант с распределённым ядром

Стабильный, Гибкий, Экономный

- Segregation of Control (MME) and Dataplane (SGW)
 - Optimized Platforms for Specific Function
 - Scalability
- Geographic Distribution
 - Optimize for Backhaul Cost/Latency Efficiency
 - Improved MME resource sharing across a large area
 - Network Reliability
- > EPC Deployment/Operational Cost Advantages



"Экологичность"



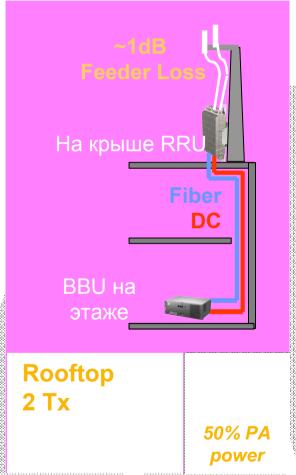
12.5% PA

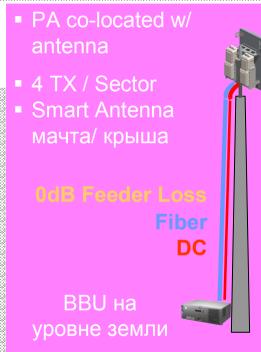
power

Выше Эффективность

Power Amplifier Configurations







Tower Top

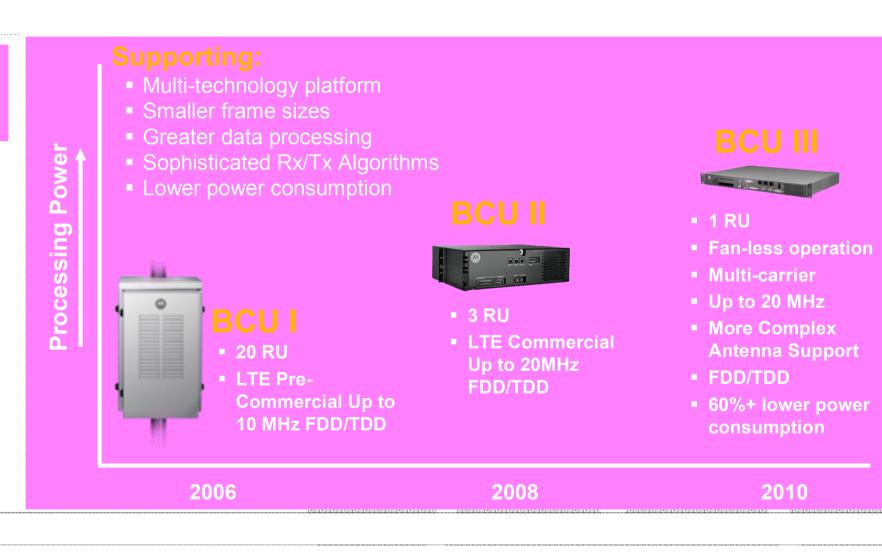
4 Tx

"Экологичность"

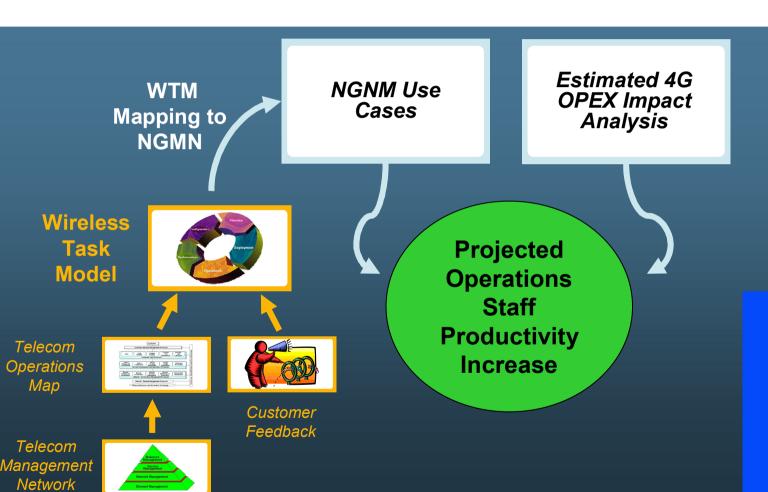


Выше Эффективность

Baseband







Key Factors In Productivity Change:

Automation

- Elimination of tasks
- Operational efficiencies
- Increased value of existing staff

Less expertise required Less high-level oversight

Motorola SON Awards





April 8, 2009

April 22, 2009



Projected Operations Staff

80%



SON is driven by NGMN which sets direction for 3GPP.

The vendors implementation is verified in LSTI. **Self-Configuring**

- Plug n play hardware
- Self-locating
- Self configuring **RF and Transport**
- Auto binding to EMS
- Neighbor / Tracking

Network Planning

Projected Operations Staff Productivity Increase* 65%

Network Optimization

Projected Operations Staff Productivity Increase

75%

Network

Deployment

Self-Optimizing

- **QoS Optimization**
- **RF Plan optimization**
- Interference Control
- Local (NE) self-optimization
- Centralized self-optimization

Self-Operating

- -Self-healing
- Auto-Inventory
- Automated upgrade

Network Operations

SON

Projected Operations Staff

Productivity Increase 80%



Когда SON не существовало

- RF Planning tool populated
- 2. Neighbors and PCIs created by Planning Tool
- Planner selects subset appropriate for export to EMS
- EMS imports neighbors and PCIs
- Operator merges planning tool import with workspace configuration
- Operator commits workspace configuration
- Operator initializes sites with new configuration
- Cells enter service
- Optimizer corrects neighbors and PCIs for planning too inaccuracy

Решение SON Motorola

- Operator initializes site
- 2. Cells automatically
 - a) acquire temporary PCI values and enter service
 - b) determine neighbor list
 - c) derive and switch to geographically unique permanent PCI value

Использование Motorola ANR + PC



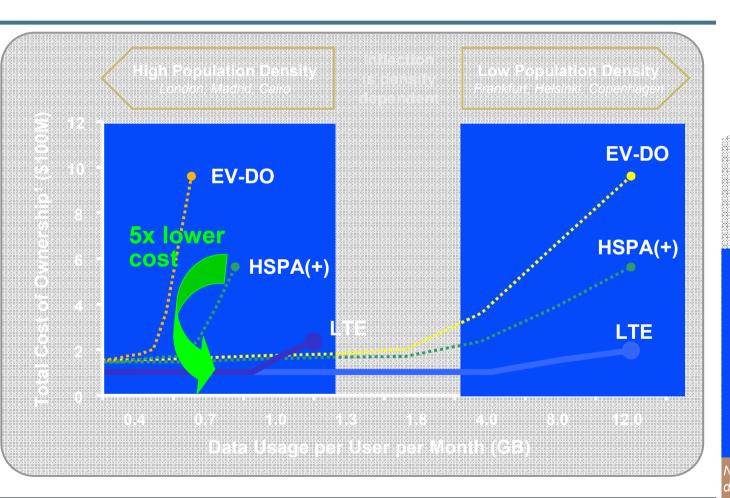






Влияние на сервисы





Cost per MB (US \$)



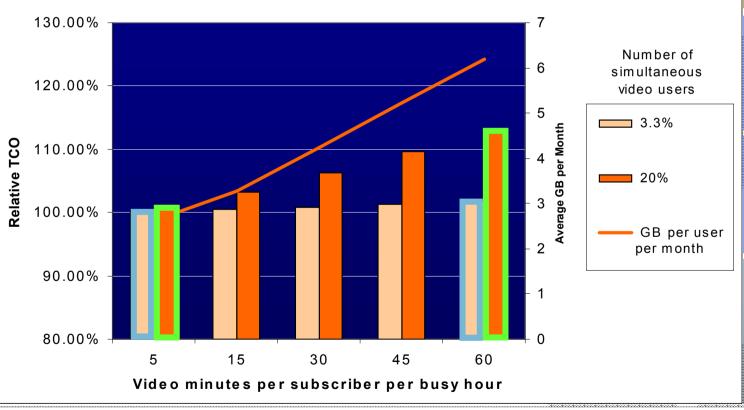
Impact on Video Delivery (at system maturity)

- 90 Minute Movie on LTE costs\$1.01 (HVGA, 10+10 MHz)
- 90 Minute Movie on HSPA costs
 \$5.06 (HVGA, 2x 5+5 MHz channels)

NOTE: Costs are dependent on user density, and estimates for different technologies are dependent on the model parameters used







If Video usage increases from 5 to 60 minutes in a given hour, with...

- 2) 3.3% of users simultaneously using video (130% avg. per-user traffic increase)
- => 1% TCO increase
- 20% of users simultaneously using video (260% avg. per-user traffic increase)
- => 12% TCO increase

LTE provides Capacity for Video uptake & Scales with limited TCO impact





Вывод

early LTE

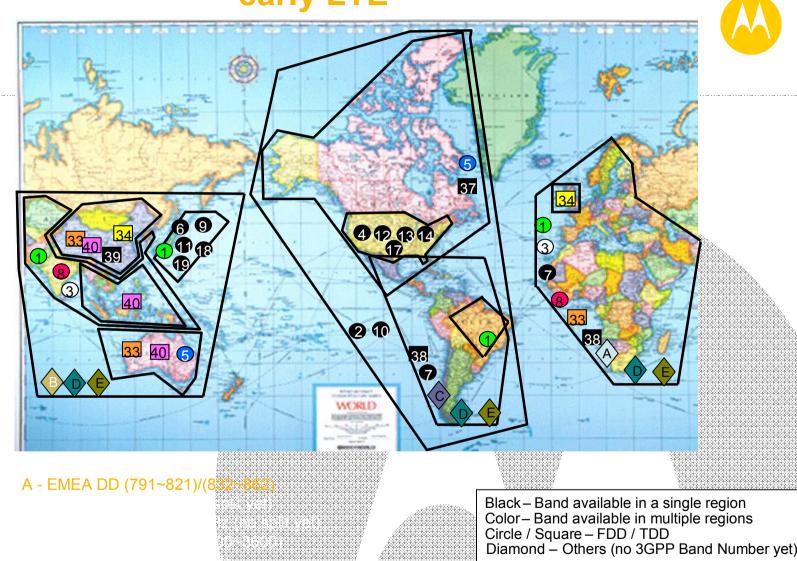


12 - (698~716)/(728~746)

14 - (788~798)/(758~768)

38 - (2570~2620)/(2570~2620)

40 - (2300~2400)/(2300~2400)



Емкости Стоимости



Стимость и емкость Необходимо учесть > Spectrum Coverage Backhaul **Devices**



Mobile Broadband

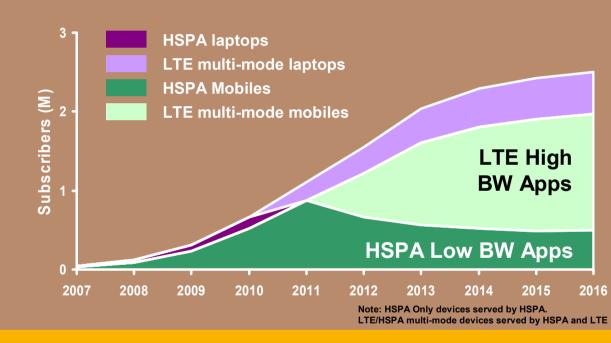
Use LTE + HSPA to meet total demand

Move Laptops & Netbooks to LTE

- Highest GB/month consumption
- Ease congestion in HSPA for mobiles
- Devices where performance is most noticeable
- First devices with LTE capabilities via USB dongles

LTE / HSPA Mobiles in 2011+

· Growing demand as smart phones dominate



HPSA & LTE - Leverage LTE to off-load heavy traffic from HSPA Early LTE deployments helps lower operators TCO



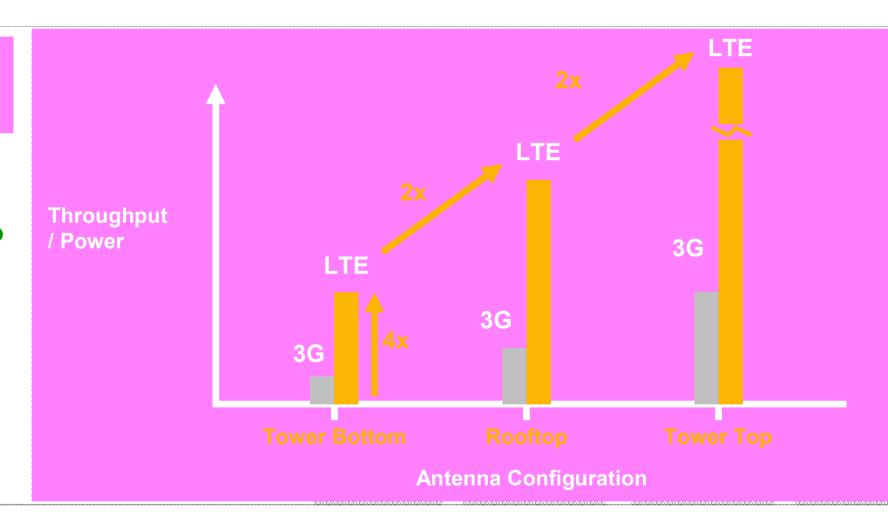
Дополнительно

"Green"



Greater Efficiency

Wider Carriers and Spectral Efficiency adds to Site Efficiency





MIMO & 64QAM Limitations

Need 10 dB C/I environment => Only 2-5% of cell sub benefit

+ Affected by Urban Canyon



LTE Air Interface Improvements

LTE standard focused on more uniform cell performance

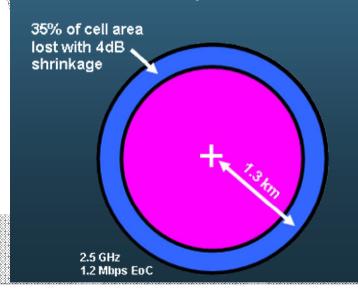
- No intra-cell interference
- Better interference cancellation.
- Uniquely assigned sub-carriers
- Better multi-path signal handling
- Lower control overhead
- Frequency selective scheduling
- Higher bandwidth = lower overhead
- 7 different multiple antenna schemes
- More efficient Multicast-Broadcast

CDMA Cell Shrinkage

→ WCDMA subs → intra-cell noise

SNR → data rate → capacity

OFDM not susceptible; sub-carriers not instantaneously shared

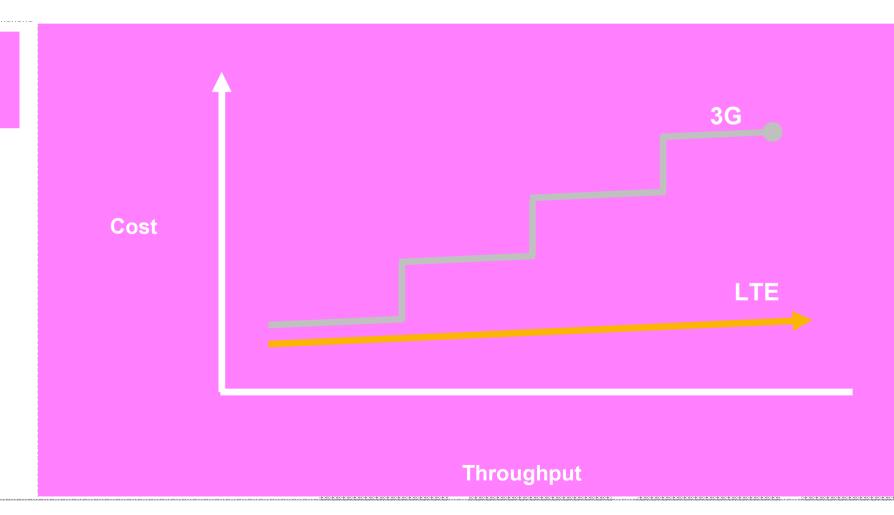


"Green"



Greater Efficiency

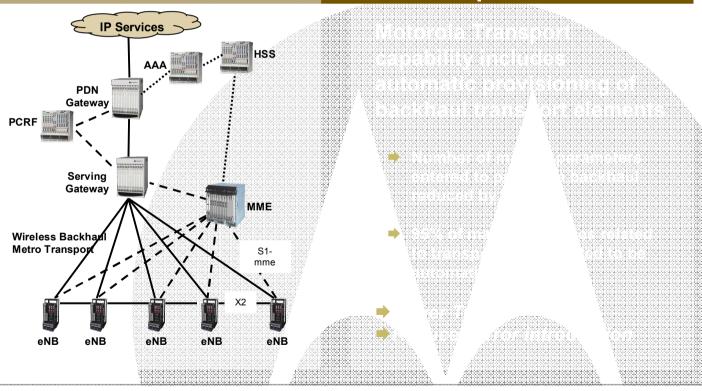
Spectral
Efficiency adds
to Site
Configuration



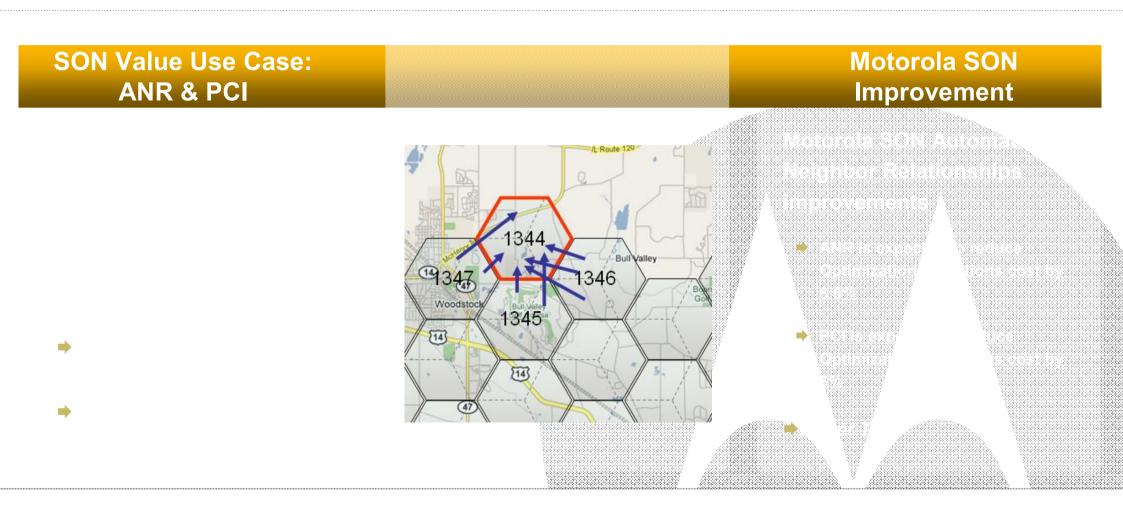


SON Value Use Case: Transport

Motorola SON Improvement





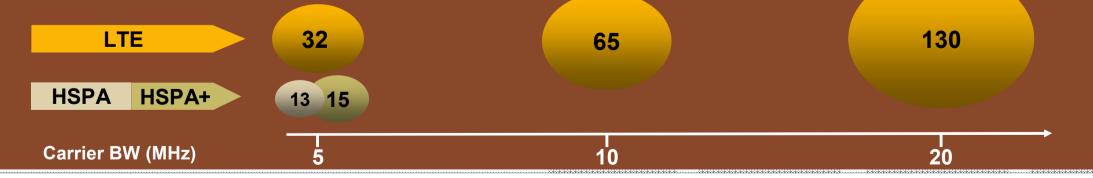




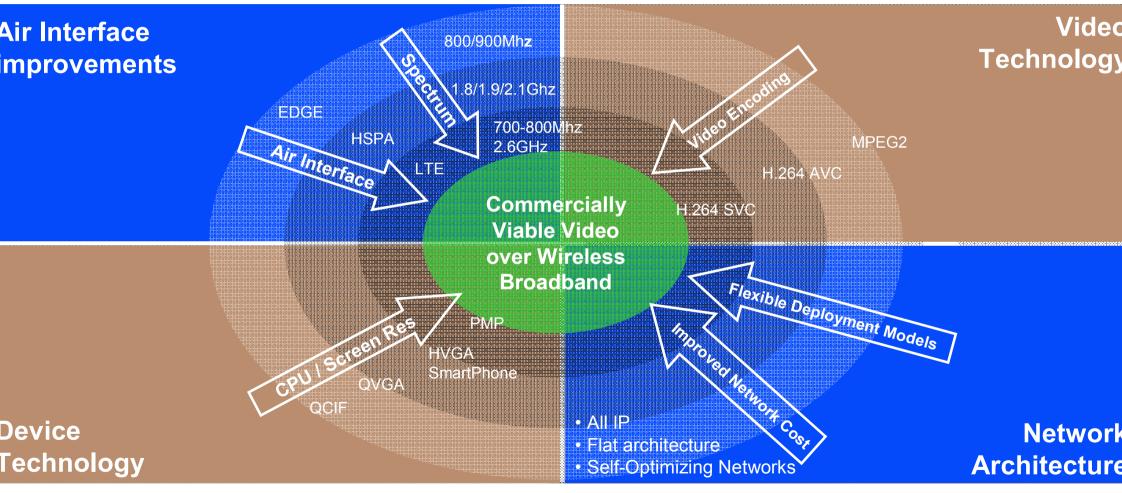
"Fixed-Line-Equivalent-Broadband" Speed Anywhere

	Call set up time	Latency	Typical Datarate	Web page (500KB)	Youtube HQ video (500kbps) buffering	Email with 4MB attachment	
HSPA	A few seconds	70-120ms	0.3-2 Mbps	3.6sec	13.5sec	31.6sec	
LTE	15-20ms	12-15ms	1-8 Mbps	0.9sec	2.7sec	7.1sec	

Simultaneous QVGA Video Streaming Users per Sector









LTE Self Organizing Network – решение Motorola

Игорь Кокоцкий Ст. консультатнт по поддержке продаж в России и СНГ Motorola Home & Networks Mobility



Motorola O&M Architectural Principals



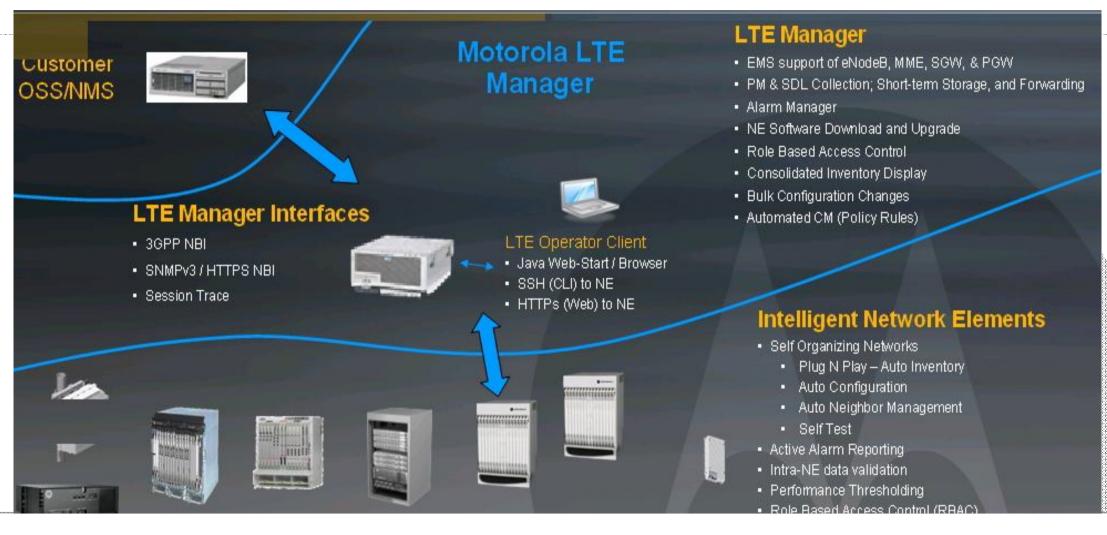
- Motorola's LTE solution is designed to take full advantage of the opportunities offered by SON
- Motorola has not constrained the architecture to evolve from the O&M systems of legacy technologies which have not been designed to operate in a SON environment
- The EMS is not required for any critical (service impacting) network functions



LTE Manager

- Lightweight, compact, OAM&P
- Secure operator access and monitoring of the LTE system
- GUI and CLI operator interfaces
- Session Trace
- Software Load Management
- Store-and-Forward of LTE performance and per-call data
- · 3GPP compliant North Bound Interfaces







SON Operation Model

Smart, autonomous NEs, local SON decisions

- Reduces complexity / footprint / availability regs of EMS
- Local convergence reduces EMS, operator load
- Locally controlled chatter/ping-pong reduces EMS load
- Enables open interface to NE
- Designed for multi-vendor networks

Full review of proposed changes at EMS while establishing trust

Real-time performance in trusted mode

Traditional Operation Model

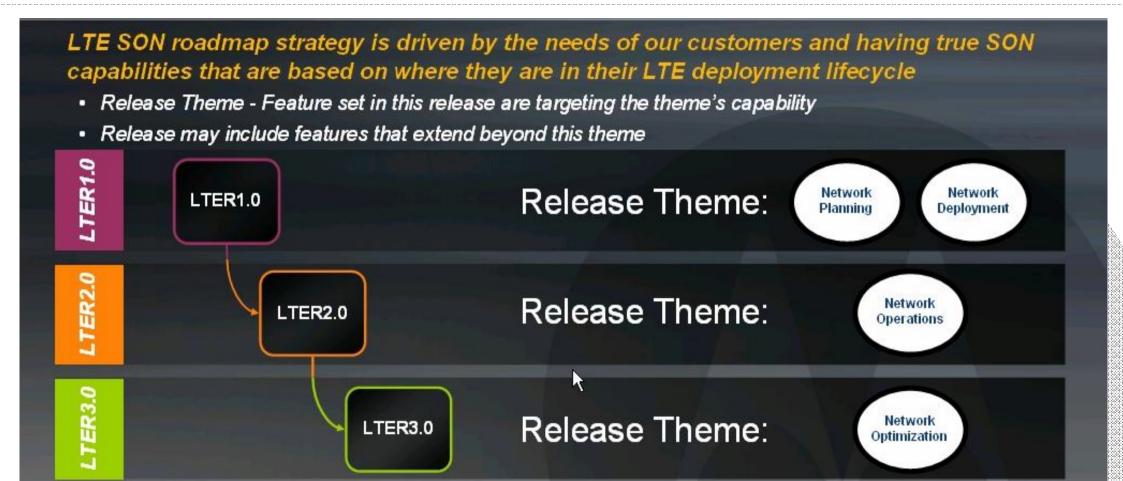
EMS-level SON decision-making

- EMS is critical to system operation
- EMS must handle massive amounts of data to make local SON decisions
- Lack of convergence creates burst issues on EMS
- Chatter/ping-pong creates additional load on EMS
- Discourages multi-vendor networks and open NE interfaces

Can allow for full review of changes at EMS while establishing trust

Significant latency when going to trusted mode







3Q09	400	9		1Q10			2Q10			3Q10			4Q10			1Q11			2Q11	
Jul Aug Sep	Oct Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
LTER1.0																				
	CI			V	OL															
TER2.0															8					
	27		ľ				CI			VOL										
							*	3												
),								4									
.TER3.0																				
														CI			VOL			
														N.	//					
	Available F	tele a <u>se</u>						CI	= (Contro	lled in	trodu	ction							
KEY	Proposed								_	/olume	_									

3Q09			4Q00			1Q10			2Q10			3Q10			4Q10			1Q11				2Q11	
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
LTER	£1.0		-		-				-					_		_		_				_	
				CI			V	OL															

Auto Physical ID Configuration

Auto Neighbor Relation (ANR)

- Assisted NE Authentication
- Auto Initial NE radio parameter configuration
- Auto NE Software Upgrade
- Auto secure connection setup
- EMS Data backup/restore
- eNodeB Performance & Capacity Monitoring

- Node ID Branding
- eNodeB Energy Saver
- Plug n' Play NEs
- Auto Software Download Activation
- Software Download Scheduling
- Session (Call) Trace (Subscriber)
- KPI Threshold Alarms (at NE)
- SON Change tracking and Operator override



3Q09		4Q00			1Q10			2Q10			3Q10			4Q10			1Q11			2Q11			
Jul	Aug	Sep	Oct	Hov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
LTE	₹2.0																						
										CI			VOL										

- Auto Neighbor Relation Enhancements
 - Inter Radio Access Technology support
- SON Algorithm Patch Update
- · Auto Software Download Retries
- Auto Acceptance Test Plan (ATP)
- · Static Inter Cell Interference Coordination
- Cell Outage Detection



3Q09		4Q00			1Q10			2Q10			3Q10			4Q10			1Q11			2Q11		
lug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
0																						
											04					-			-			
																CI			VOL			
٠	-																					

- Radio Parameter Optimization:
 - Automatic Inter-Cell Inter-Frequency Coordination
 - Coverage and Capacity Optimization
- Cell Outage Compensation

- Session Trace Enhancements
- Cell Outage Detection Enhancements



	3Q09		4Q00			1Q10			2Q10			3Q10			4Q10			1Q11			2Q11			
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
LTER3.0+																								
				~																				

• Radio Parameter Optimization:

- Interference Control
- HO parameterization optimization
- QoS related parameter optimization
- · Optimization Scenarios with Home eNB
- RACH Optimization

- · Handoff Optimization: Load Balancing
- Transport Parameter Optimization:
 - Routing Optimization
 - Optimization Scenarios with Home eNB



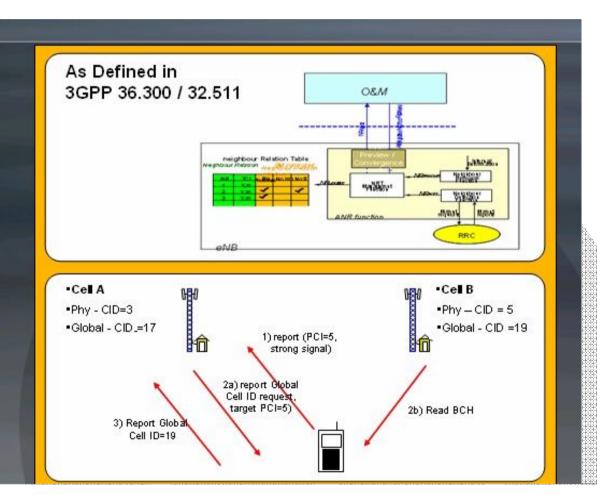
Principles of Operation

- As defined by 3GPP 36.300
- UE reports neighbour
- Serving Cell asks for Global CID
- UE reports Global CID of Neighbour
- Serving Cell adds neighbour

O&M aspects

- As defined by 3GPP 36.300 / 32.511
- O&M interface enables;
 - -White-listing & Black-listing

- Preview Mode
- Convergence
- Reciprocal Neighbours





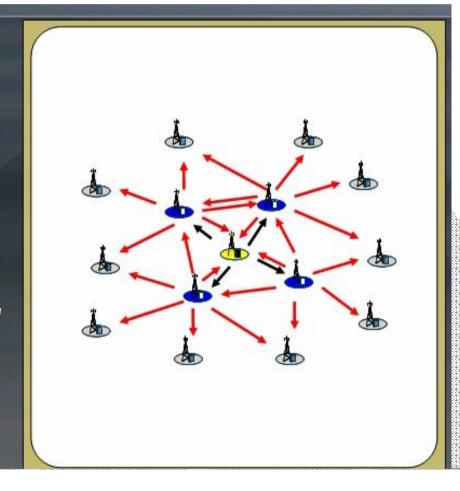
PCI Requirement

- "collision-free": the PCI is unique in the area that the cell covers
- "confusion-free": a cell shall not have neighboring cells with identical PCI.

The PCI Challenge

- · Create autonomous solution for deriving PCI
- PCI must be derived from some combination of neighbour configuration, neighbour stats, and UE measurements.
- Therefore a cell must be operational before the System can acquire the data needed to calculate a geographical unique PCI
- · Neighbour level uniqueness is a requirement
- 36.423 enables the exchange of neighbour lists such that we can calculate a PCI that is unique in the wider geographical area

- Utilizes a temporary ID to address the PCI challenge.
- · Automatically responds to detected changes in Network topology





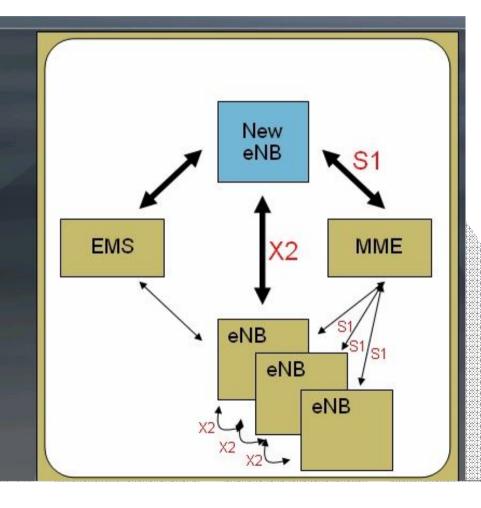
Plug N' Play Requirements

Auto establishment of new eNodeB in the network

Plug N' Play Mode Capabilities

- · Auto-provisioning of hardware configuration
- Automatic neighbor management and optimization
- · Internal network element data rules checking
- · Self-derived data
- · Self-allocation of resources

- Auto configuration of transport / backhaul
- · Auto initial NE radio parameter configuration
- · Auto NE software upgrade
- Auto secure connection setup







Preview Mode Requirements

· Allows the Operator to gain confidence in SON capability

The Preview Mode Challenge

- Provide simple mechanism to commit changes
- Provide careful tracking and reporting of changes
- Make sure new processes fit into existing operations workflow

- Enabled on a per network element and per SON functional basis
- Allows user to review each configuration change & fault recovery action
- Processes fit into existing operations workflow



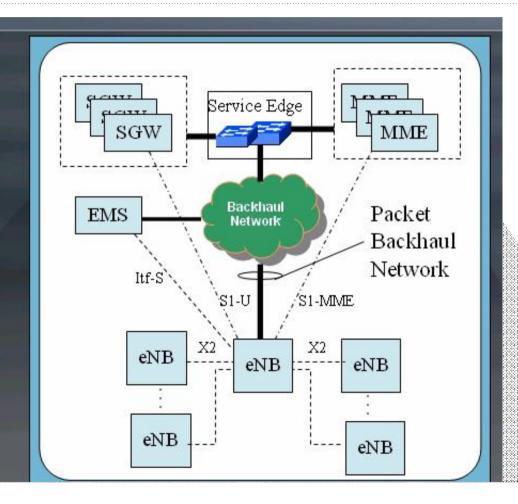
Transport Requirements

- eNodeB transport self configuration communication
- Transport configuration parameter management with minimal set of operator intervention
 - Minimal set of pre-installation parameter configuration

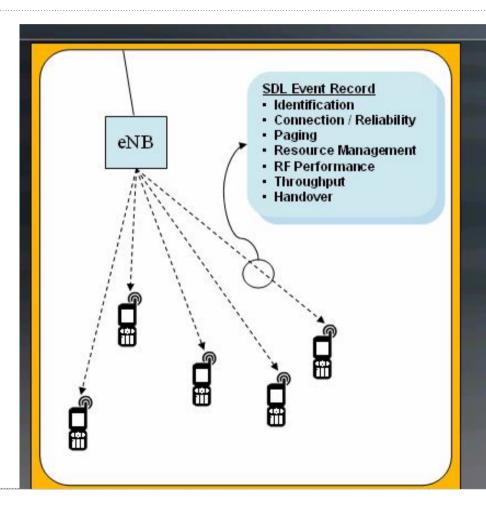
Key Network Elements

- 4 Network Elements need to communicate with an eNodeB:
- SGW, MME, EMS and other eNBs

- Reducing number of parameters configured for eNB
 - Defaulted, learned, and downloaded
 - MME pool identifier
 - Client ID used for DHCP
- · Extension to standards based O&M Node Identification
- Reduced operator interaction with auto-deployed transport workflows







Session Data Log Principles

- · Session detail logs (SDLs) are per UE information records
- Generated on a per session event basis and stored within the system
- Provide information on UE connection usage, RF characteristics, connection performance, failure causes, etc.

SDL use in SON

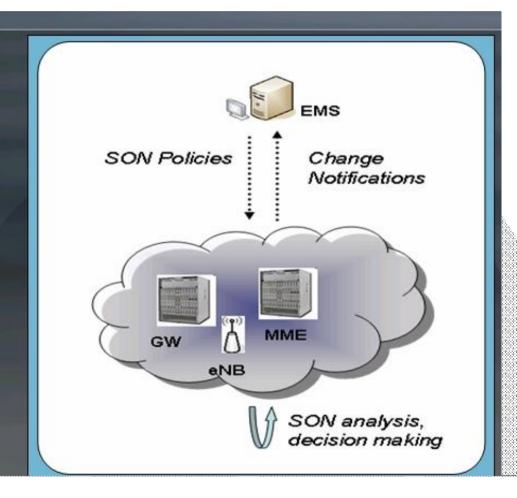
- Use in conjunction with X2 Data, PM Statistics, and Configuration Management Information
- Leveraging SDL information into SON optimization engine

- Correlate performance against a ∨ast number of factors
- · Managed on a per connection basis
- Improving understanding of driving performance factors
- Enabling targeted optimization



Smart, autonomous NEs, with local SON decision making

- Reduces complexity, footprint and availability requirements of EMS
- Locally controlled chatter/ping-pong reduces EMS, operator load
- ➡ Enables open interface to Network Elements, optimal for multi-vendor networks
- Real-time performance in automatic mode
- Less backhaul traffic as intelligence distributed to eNodeB
- No CPU bottleneck as in the centralized server model





- Significant investment in SON capabilities over the past 3 years
- Established Autonomics Laboratory in 2005 to enable self-configuring, self-healing, selfoptimizing, and self-protecting infrastructure, including hiring key industry experts.
- New operability architecture based on SON concepts established across Networks and Public Safety businesses in 2006
- First delivery of SON-based management system and agent technology completed in 2007
- Custom Built Compute Array designed for LTE Link and System Simulators and System Analysis Tools

- GSM MVIOS knowledge driving SON experience
- IOS underlying algorithms are being implemented for LTE relase 1
- OFDM model for monitoring events is event driven and structured like GSM



Motorola LTE System Simulator









CTIA Emerging Technology Awards 2009: LTE: SON - 4G – 3rd Place in Service Management Category

Award Information

The CTIA Emerging Technology Awards, or "E-Tech" Awards, program is where the newest, most innovative products and applications get the exposure and industry recognition that they deserve.



Next Generation Networks Leadership Award 2009: LTE: SON Self Optimizing Networks

Award Information

Recognize and publicize outstanding achievements in the IP Communications community and their superlative products, services and technologies relating to the deployment of next-generation networks.



EXPERTISE

Motorola has expertise in self-organizing networks based on our significant early commitment to autonomics and the Motorola reduced-OPEX architecture.

LEADERSHIP

Motorola is the leader in Self Organizing Networks, developing more SON capability earlier than any other vendor and more advanced solutions targeted towards the needs of operators as they deploy LTE

PARTNERSHIP

Motorola wants to work up-front with it customers to ensure the SON capabilities deployed in LTE meet the market needs for planning, deployment, operations and optimization.



Delivering an Accelerated Transition to 4G Media Mobility

Решение Motorola LTE готово уже в 2009

Спасибо!

Игорь Кокоцкий, tfg786@motorola.com