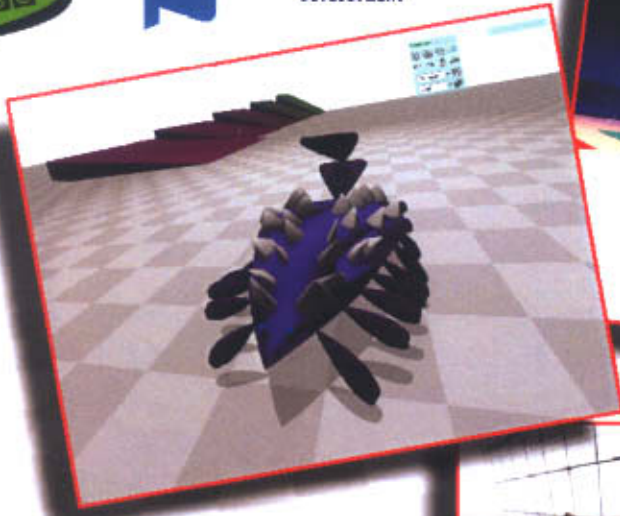


# BAMZOOKI



The hit TV Series soon to be a hit games title!

BAMZOOKI is a new TV game show, produced and broadcast in the UK by BBC Television. Using Gameware Development's simulation software, participants design and build 'ZOOKs' and compete against each other in a range of contests involving tests of speed, strength and agility. Gameware's Creature Labs team used its extensive background in Artificial Life programming techniques to provide the ZOOK's autonomous movement and behaviour and integrate this with the BBC's virtual studio system to enable real-time visualisations in a studio setting, resulting in a totally new and exciting entertainment experience.

The first series proved hugely successful, attaining sixth most watched programme in Broadcast's top 10 children's shows. The second series is due for broadcast on CBBC from March 7th 2005 at 17.45 weekdays for four weeks and series 3 has already been commissioned.

There are now excellent creative opportunities to produce a range of boxed products across PC, Console and mobile formats, to take advantage of the TV exposure and be at the forefront of cutting edge, convergent media entertainment.

## Features:

- All the contests from the TV show
- Compete against House Zooks or other players online
- Powerful customisation tools allow you to create bigger, better, faster Zooks than ever before
- Integrated web-features enabling Zook swapping, league tables and online challenges
- Care for and share your Zooks in a vast, distributed online world
- Record, Edit and Produce your own contest shows
- The coolest autonomous creatures on the planet!

Can YOU build the biggest, baddest, fastest ZOOK?



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