QPASS®

Qpass MultiMedia Album

Qpass MultiMedia Album provides a rich peer-to-peer photo, media and messaging experience to end-users

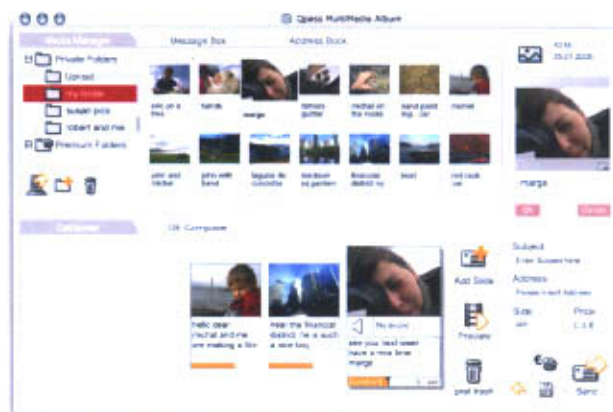### ∨ HIGHLIGHTS

Benefits of Qpass MultiMedia Album

- Premium content support including DRM
- Upload personal media files
- Organize media folders
- Synchronize media files
- Create and send feature-rich multimedia messages
- Decompose and edit received messages
- Web-based In and Outbox functionality
- Intelligent media rendering and transcoding
- Highly scalable solution
- Legacy support
- Serving more than 40 million end-users

Qpass MultiMedia Album delivers an end-to-end multimedia messaging solution built on open standards for all mobile devices and networks. Qpass MultiMedia Album enables operators and media companies to quickly get up and running with new revenue generating multimedia messaging services (MMS) that will increase ARPU, reduce churn and provide a superior customer experience.

Easily Upload and Store Multimedia Files

Qpass MultiMedia Album enables users to manage any type of mobile media – with support for the storage, organization, search and sharing of all multimedia content.

- Upload, organize and store multimedia files in secure online albums
- Compose messages that include audio files, personal pictures, short video clips and other multimedia
- Supports both wireless and wireline uploads

Create, edit and send feature-rich multimedia messages directly from the Web.