

## Enable End-Users to Manage Any Type of Mobile Media

Qpass MultiMedia Album is a personal archive that enables end-users to manage any type of mobile media. End-users can create, delete and rename folders and upload various types of media from their PC's hard drive to Qpass MultiMedia Album.

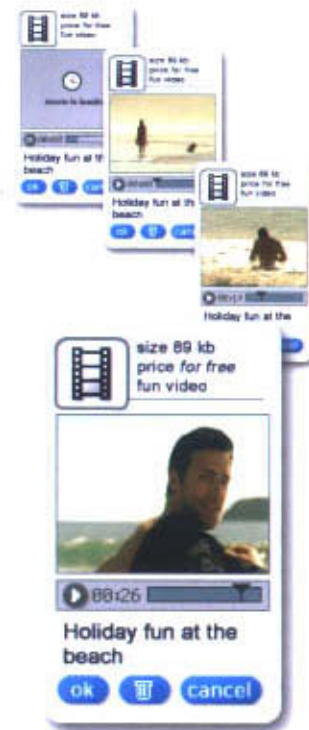
- Organize multimedia files into albums for archiving and viewing
- Editable titles and comment fields
- Files can be re-ordered within an album

## Provide End-Users the Capabilities to Get the Most Out of Their Digital Media

Qpass MultiMedia Album enables end-users to manage all the activities related to sending multimedia messages directly from the Web.

- Create, edit and send feature rich multimedia messages (MMS)
- Web-based playback of MMS
- Web-based in-and outbox functionalities as well as legacy support
- Manage messages through Web, WAP, email or MMS interface
- Decompose MMS messages to build a personal content archive
- Manage contacts through a Web-based address book

*Send multimedia messages with premium content such as images, sound and video.*



Qpass MultiMedia Album is built on open standards with full support for both MMS and non-MMS multimedia services, and for all types of networks. In addition, Qpass MultiMedia Album is commercially proven to be reliable, secure, and scalable to support the growth of operators and media companies now and in the future.

Qpass software powers the marketplace for digital media and services by efficiently managing the entire digital supply chain over any network and any type of device. The Qpass product line includes the Service Management Platform, Content Delivery Platform, Payment Server, and MultiMedia Album. Today this infrastructure powers a digital services marketplace for operators reaching more than 140 million subscribers globally, generating hundreds of millions in revenues. Qpass software works as an overlay to existing business systems including provisioning, billing and CRM, speeding service innovation and providing much greater flexibility for new offers. Qpass customers include mobile operators Cingular Wireless, T-Mobile International (UK, Germany, Austria, The Netherlands, Croatia and Czech Republic), Nextel, ALLTEL, Vodafone Ireland, Boost Mobile, and Hutchison 3G ; as well as leading consumer portals such as Yahoo! UK and Germany, uboot ([www.uboot.com](http://www.uboot.com)) and SMS.at ([www.sms.at](http://www.sms.at)). Today more than 300 content partners and aggregators are integrated through Qpass software, delivering more than 500,000 applications to consumers in the U.S. and Europe. Qpass global headquarters are in Seattle, Wash., with European headquarters in Vienna, Austria. For more information on the company, visit [www.qpass.com](http://www.qpass.com).

DS-QMMA-050126