



m-Qube

YOUR MESSAGE MADE MOBILE

Mobile Marketing Management

Design, manage and execute any type of mobile media or marketing program

Mobile marketing provides marketers with the unprecedented ability to reach consumers at the optimal time and place. Marketers love the medium because of its proven effectiveness in generating cost effective responses among active, demographically attract adults. As a complimentary channel to more traditional media (print, broadcast, mail, online) mobile marketing can transform a one-way marketing program into a dynamic, interactive experience. With more than half of North Americans carrying a wireless phone, leading brands, agencies and media companies are launching mobile marketing programs to build deeper consumer relationships and generate new revenues.



Examples of mobile marketing programs we've launched for our clients include:

- ◆ Giveaways
- ◆ Sports Updates
- ◆ Promotions & Sweepstakes
- ◆ Live Events
- ◆ Picture Messaging
- ◆ Real-time Alerts
- ◆ On-pack/Under the Cap
- ◆ Game tie-ins
- ◆ Polling
- ◆ Instant Wins
- ◆ Trivia

m-Qube has delivered hundreds of mobile marketing programs for brands and agencies. We have a unique perspective that spans the marketing, media and mobile industries and a vast library of ideas and solutions for you. From message creation to cross-carrier delivery, to real-time monitoring and reporting, we can help you flawlessly execute your wireless campaign.

Contact Us

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