

Mobile operators, handset OEMs and content providers rely on Infospace to deliver the best possible content and experience.

Our rich, comprehensive catalog of entertainment, information and personalization applications accelerate the widespread adoption of mobile data applications by consumers.

# A Fresh, Comprehensive Content Catalog

Infospace's mobile catalog leads the industry in its depth, breadth and quality. Infospace delivers compelling, fun and popular content and applications available for mobile devices, be it chart-topping ringtones, games or graphics.

Our extensive relationships with music companies, artists and media personalities include comprehensive licensing, tracking and reporting for musical copyrights and other original content rights on an international basis.

Our unparalleled understanding of mobile entertainment provides mobile operators, device manufacturers and content providers with the freedom, flexibility and trust they need when working with premium content.

Our on-staff entertainment producers and music program managers allow Infospace partners to profit from years of experience focusing on consumer trends, entertainment marketing and merchandising.

### Personalization Media

#### RINGTONES & CUSTOM VOICEMAIL

Infospace offers the largest licensed catalog of monophonic and polyphonic ringtones in North America. We freshen our selection of chart-topping Ringtones, Realtones, Voice Ringers and Custom Voicemails daily, and our production services make them sound areat across multiple devices and networks.

#### GRAPHICS

Infospace has hundreds of licenses with top brands to offer customers the widest choice of visual personalization for handsets.

#### Games

Infospace brings a new level of strategy and stunning detail to mobile gaming with compelling titles that make online gaming more fun than ever!

The only mobile media publisher to offer carriers multiplayer tournament games! Our game subscribers love the thrill of prizes - and it keeps them coming back for more.

## **Directory Services**

Look up individual or business phone numbers with our easy-to-use Mobile Directory Services comprised of three separate applications: White Pages, Yellow Pages, and Maps and Directions.

#### Portal Services

Infospace's WAP 2.0 experience is graphically rich yet simple to use. Its intuitive graphical solution is designed to increase usage and reduce churn while supporting promotional campaigns that drive sales of premium services such as ringtones, games and wallpapers.

### A Trusted Delivery Platform

Intospace provides the tools and key infrastructure components to build, publish, and deliver applications to mobile subscribers regardless of their network, handset, or browser software.

