MyMMSblog

A Website for your Mobile Phone

Increase MMS & Data Revenue. Create Dynamic Communities

Camera phones and media messaging offer huge potential to multiply messaging revenue streams.

How can operators exploit these systems and build competitive advantage while generating revenues and building customer loyalty?

MyMMSblog from Thunderworx is a full mobile blogging solution, designed specifically for mobile operators, that allows users to easily create and maintain their own personal websites direct from their mobile phone or through a web browser.

With MyMMSblog, mobile phone users can instantly post MMS messages which include photographs, audio, text and video to their Blog, which is immediately viewable using WAP or a standard web browser.

MyMMSblog gives Mobile Operators a new way to drive messaging and data revenues, while providing their customers with a value added service.

What is Phone Blogging?

Phone Blogging is the ultimate in personal publishing. It transforms mobile phones into powerful internet publishing devices that will inspire people to communicate in a totally new manner.

With MyMMSblog, users build their own communities and create and post their own content to their own individual websites, all using their mobile phones. It is the coolest way to share pictures and video from a mobile phone and to share their experiences with family, friends even the whole world.

Users can create can create different blogs specifically for various events such as weddings, sports events, social events and others.

Increase Revenue with MyMMSblog

Providing a MyMMSblog service to your customers will open up several revenue streams, increasing ARPU dramatically for the target group:

- **Increase SMS and MMS revenue.**
- **Increase sales of mobile phones with cameras.**
- **Generate data traffic revenue from users accessing the site from their phone.**
- **Additional revenue can be created by offering the service on a subscription basis.**
- **Differentiate from competitors by offering an MMS application that anyone can use.**

take a picture
share your moments

MyMMSblog.com