

MyMMSblog has been specifically designed to ensure simplicity of use for mobile phone users. It integrates with mobile network operator systems with the focus of driving MMS, SMS and data traffic. Built on tried and tested Internet technology, MyMMSblog excels in performance, scalability and reliability.

MyMMSblog incorporates a wide range of blog features such as commenting, voting, bookmarks, skin designs and messaging that provide a rich, personalizable service.

Key Features include:

Website for each user:

Each MyMMSblog user gets a unique web address. By simply sending MMS and SMS messages users can instantly post pictures, text, audio and video to their blog which can be viewed on any WAP or PC browser.

Album:

Advanced Album functionality that allows users to maintain several albums (private or public). Ideal storage medium for their MMS messages.

Seamless Integration with Mobile Operator Infrastructure:

MyMMSblog is a server based system that integrates to operator messaging, portal, user management, security and billing systems.

Billing Options:

Supports several billing options. It can create CDR's and supports reverse SMS billing.

Administration and Moderation:

MyMMSblog features an advanced web administration interface giving complete control over the blogging system.

Animation & Interactive Features:

MyMMSblog provides an easy administrative interface that allows broadcast to users by SMS, MMS, WAP Push & email, stimulating traffic through marketing activities. In addition, viewers can subscribe to a MyMMSblog and receive alerts by WAP Push or email when the site has been updated.

