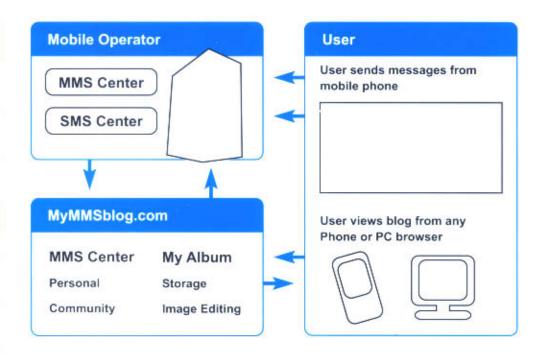
# How MyMMSblog.com Works:





MyMMSblog is a complete server side solution and runs over mobile phone standards (MMS, SMS and WAP), meaning that users do not have to download and install software on their phone.

It runs on carrier grade, scalable systems designed to interface with SMSC, MMSC and email systems. It can be integrated with operators' web systems to provide a single online experience for customers.

## Thunderwork offers:

#### ASP Model:

A white labelled ASP MyMMSblog Service branded to operators requirements. This model gives the shortest time to market with the lowest start up cost and potential revenue share options.

### **Professional Services & Integration**

Thunderwork offers full deployment, project management and expertise to quickly integrate with Operator messaging systems.

#### Customization:

MyMMSblog features and design can be customized to reflect the Operators brand and requirements.

#### Moderation:

Protecting the Operators brand and ensuring best use of the MyMMSblog system are key requirements. Thunderworx provides consultation on this issue and implements best practice within the software product and the ASP service.

#### Support:

Thunderworx can provide 24 by 7 support for MyMMSblog or train inhouse employees in this task.

## To try it out visit MyMMSblog.com

For further information on how MyMMSblog can deliver a real multimedia application to your mobile customers and in turn increase revenue please contact a Thunderworx sales representative on +357 25 867135 or email at mms@thunderworx.com







MyMMSblog.com
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