

io KEY FEATURES

- A convergent solution that supports mobile, ISP and fixed
- Supports all technologies (2G, 3G+) and device types
- MMS, SMS, Video, Audio, games, applications, PDF, email
- Web based managed service with integrated workflow
- Content provider/Operator relationships management
- Revenue share with automatic monthly settlement
- Flexible billing, reporting & audit trail

BENEFITS OF THE io SOLUTION FOR OPERATORS

For operators the io solution allows rapid access and deployment for a vast range of branded, global and local content with minimal investment and risk. It also allows them to manage marketing, pricing, billing and provides access to network capabilities such as SMS, MMS.

Operator benefits

- Simple access to a wide range of branded, global and local content
- Easy to deploy managed service allows rapid time to market
- Revenue share model minimises upfront costs and commercial risk
- Automated tools for packaging, retail pricing, and presenting content
- Operator controlled and branded end user portals
- Flexible billing options integrated with operator billing system
- Enables new enterprise and community content service
- Supports "hands off" thru to "pro-active service innovators"