



SERVICE DELIVERY PLATFORM

- → Tier 1 quality security for user authentication and registration
- → APIs to network resources for MMS, SMS, ParlayX, email, Java download media servers
- → Billing solution and interfaces for billing systems, OSS, BSS and CRM resources
- → Operator administration portal for operational and workflow management
- → White label templates for user customisation of individual portals
- → Dynamic and real-time portal updating tools using simple pre-defined templates
- → Marketing tools, templates and applications for bundling, packaging, promoting and pricing content
- → Dedicated portal support for content operators and providers

PARTNER RELATIONSHIP MANAGEMENT

- → Fast-track electronic negotiations and communications, and e-Contracts
- → Community messaging

FINANCIAL REPORTING AND SETTLEMENT

- → Online real-time reporting
- → Data feeds to standalone data processing systems

PROFESSIONAL SERVICES

The iO managed service is backed by a comprehensive professional services capability, either delivered directly or in association with strategic partners such as BT Global Services.