

Qpass Content Delivery Platform

Qpass Content Delivery Platform provides the capabilities to present and deliver digital media and services to end-users

HIGHLIGHTS

Benefits of Qpass Content Delivery Platform

- One content store, multiple portals
- Rapid launch with ASP model
- Complete DRM protection
- Market proven solution
- Serving more than 50 million end-users
- More than 300 integrated content partners
- Access to over 500,000 digital media applications
- Generating more than 2 million downloads on a monthly basis
- Support for Web, WAP, PDA and Premium SMS
- Content discovery and rendering based on device compatibility

Qpass Content Delivery Platform puts operators and media companies in control of their digital media and services business — providing content management and publishing, content discovery and delivery, payments and billing as well as extensive back-end reporting.

Access to a Diverse Catalogue of Digital Media and Services

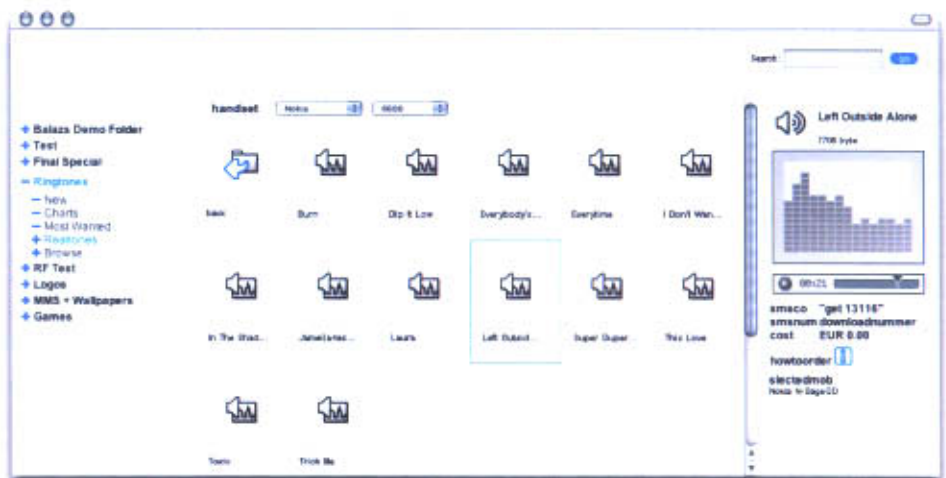
Qpass Content Delivery Platform serves more than 50 million end-users enabling them to access digital media and services provided by more than 300 connected content providers.

- Support for any type of content via any network, including ringtones, music, games, video and tickets
- Easily scaleable based on the needs of the operator or media company

Content Management and Publishing

Qpass Content Delivery Platform provides extensive capabilities to manage and publish content to various portals.

- Support for single upload, bulk upload or through integration via XML interfaces
- Define pricing, categorization and promotion of content items
- One content store can supply multiple portals
- Easy discovery of personally optimized content



Qpass Content Delivery Platform provides extensive capabilities to manage and publish content