

Discover Digital Media and Services Through Various Channels

Qpass Content Delivery Platform optimizes the discovery channel by producing dynamic pages for the Web, WAP, PDA and other media based on open standards (XML, XSLT etc.)

- Handset-optimized view of content offerings on any device
- Only content appropriate for the end-users specific handset is displayed

Deliver Digital Media and Services Easily and Securely

Qpass Content Delivery Platform supports various delivery mechanisms enabling end-users to access digital media and services in a way that is convenient for them.

- Support for SMS, WAP Push, WAP Over-the-Air, J2ME download, OMA download and MMS.
- DRM protection for content on an item or handset basis
- Support for SonyEricsson DRM standard, OMA 1.0, and the Nokia DRM standard

Manage ROI and Track Performance with Online and Downloadable Reports

Qpass Content Delivery Platform provides real-time, detailed information about transactions as well as the performance of content providers.

- Access to real-time transaction log for evaluation of service success
- Tracks all activities for each user and business case, especially the tracking of download processes
- Financial, marketing, content provider and royalty reporting available for business analysis

Support Multiple Payment and Billing Methods

Qpass Content Delivery Platform is designed with comprehensive billing APIs for easy integration and customization, eliminating the need to replace existing business systems or do expensive custom development.

- Support for multiple currencies, pricing models, including bearer specific and content categories
- Tailored for post-paid and pre-paid end-users
- Mobile terminated (MT), Mobile originated (MO) and Premium SMS billing

Both device and platform independent, Qpass Content Delivery Platform delivers digital media and services of any kind, in any language and supports mobile phones around the world. Already more than 280 mobile handsets are recognized by the platform, which adapts content on-the-fly so that it can be rendered in optimal form on the device. Currently more than 50 million consumers can access services provided by more than 300 connected content providers in 9 countries.

Qpass software powers the marketplace for digital media and services by efficiently managing the entire digital supply chain over any network and any type of device. The Qpass product line includes the Service Management Platform, Content Delivery Platform, Payment Server, and MultiMedia Album. Today this infrastructure powers a digital services marketplace for operators reaching more than 140 million subscribers globally, generating hundreds of millions in revenues. Qpass software works as an overlay to existing business systems including provisioning, billing and CRM, speeding service innovation and providing much greater flexibility for new offers. Qpass customers include mobile operators Cingular Wireless, T-Mobile International (UK, Germany, Austria, The Netherlands, Croatia and Czech Republic), Nextel, ALLTEL, Vodafone Ireland, Boost Mobile, and Hutchison 3G ; as well as leading consumer portals such as Yahoo! UK and Germany, uboot (www.uboot.com) and SMS.at (www.sms.at). Today more than 300 content partners and aggregators are integrated through Qpass software, delivering more than 500,000 applications to consumers in the U.S. and Europe. Qpass global headquarters are in Seattle, Wash., with European headquarters in Vienna, Austria. For more information on the company, visit www.qpass.com.